unleash

Dedicated Homepage Tabs

Create dedicated tabs around your team's needs

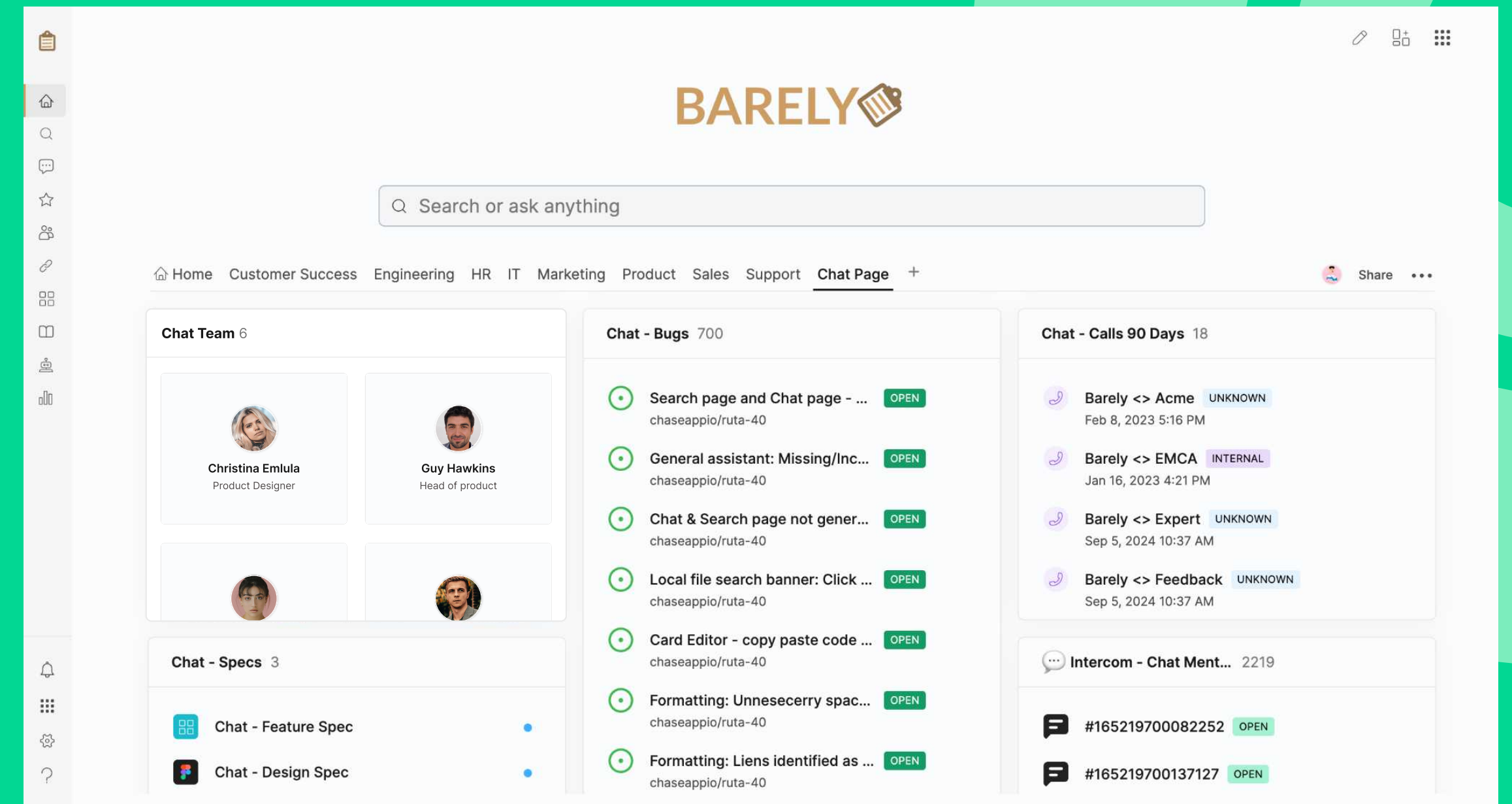# Table of contents

Creating a product launch tab

Add a dedicated homepage tab to pin key information for the team working on the feature, giving visibility to all stakeholders tracking the product launch's success.

For this example we have created a tab for the chat feature that the company is working on.

Project team

Create a **Curated Collection** and feature key team members from the People tab in Unleash. Highlighting the individuals leading the project not only emphasizes their expertise and contributions but also offers direct points of contact for any project-related inquiries.

Learn more about curated collections

Chat Team 6

Christina Emlula
Product Designer

Guy Hawkins
Head of product

Annette Black
Product Manager

Jacobe Jones
Marketing Designer

Savannah Nguyen
Product Designer

Ralph Edward
Community Manager

Open tasks

Create a **Live Collection** and set filters to display all open tasks/bugs related to the project. This keeps the team focused on what needs to be completed, providing real-time visibility on outstanding issues.

Learn more about live collections

Chat - Bugs 48

- Search page and Chat page - ... `OPEN`
  chaseappio/ruta-40

- General assistant: Missing/Inc... `OPEN`
  chaseappio/ruta-40

- Chat & Search page not gener... `OPEN`
  chaseappio/ruta-40

- Local file search banner: Click... `OPEN`
  chaseappio/ruta-40

- Card Editor - copy paste code... `OPEN`
  chaseappio/ruta-40

- Formatting: Unnecessary spac... `OPEN`
  chaseappio/ruta-40

- Formatting: Liens identified as... `OPEN`
  chaseappio/ruta-40

Feature wiki

Create a **Feature-specific Wiki** to serve as a central hub where all information about the feature is documented. This helps teams collaborate by providing a clear reference for the feature's functionality. It ensures everyone involved has a shared understanding, streamlining maintenance and enabling effective communication across the team.

Learn more about wikis

Chat - Feature 7

Design Principl...   Design and User Experie...

User Flows   Design and User Experience

Wireframes and M...   Design and User Expe...

Integrations Po...   Development and Archite...

Code Document...   Development and Archit...

Customer conversations

Create a **Live Collection** to dynamically highlight customer calls mentioning the new feature. Click on a call to access customer feedback in real time and monitor how customer-facing teams are positioning the new product to ensure consistent messaging.

Chat - Calls 90 Days 18

Barely <> Henrique UNKNOWN
Sep 5, 2024 10:37 AM

Barely <> Firecracker UNKNOWN
Sep 5, 2024 10:37 AM

Barely <> Feedback UNKNOWN
August 29, 2024 10:37 AM

Barely <> Expert UNKNOWN
August 7, 2024 10:37 AM

Barely <> EMCA INTERNAL
July 30, 2024 4:21 PM

Barely <> Acme UNKNOWN
July 18, 2024 5:16 PM

Project documentation

Compile all relevant specs, roadmaps, and documents into a single **Curated Collection** for easy access to key information. This ensures everyone can quickly find the resources they need in one centralized location.

Chat - Specs 5

Chat - Technical Documentation •

Chat Planning May - June •

Chat - Task Assignment

Chat - Design Spec

Chat - Company pitch

Customer issues

Include relevant customer tickets to highlight support issues or questions about the new product. This helps centralize customer feedback and ensures the voice of the customer is easily accessible.
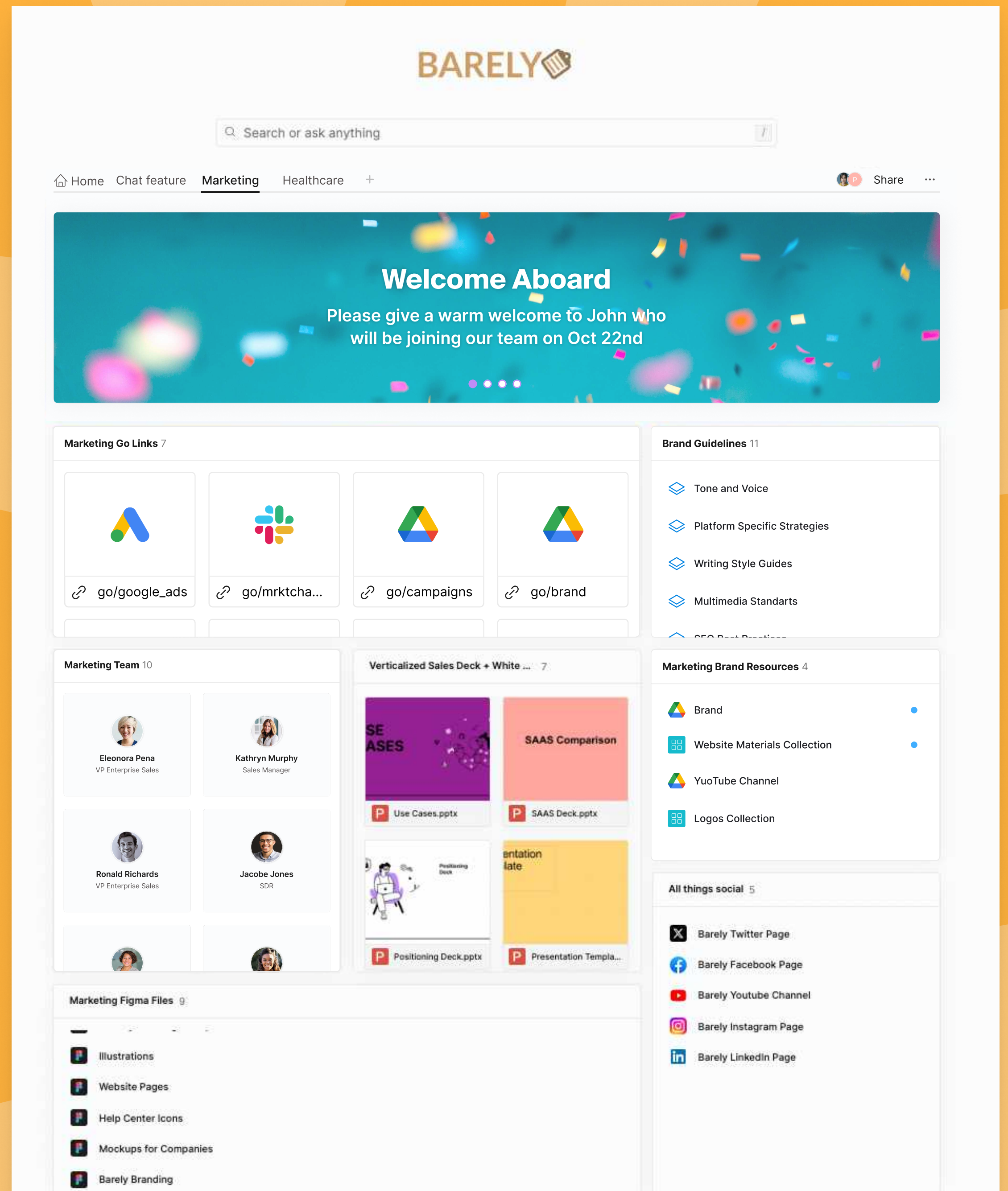
Zendesk - Chat Mentions 85

Chat and integration with other... OPEN
#59

Details on upcoming **Chat** Feat... OPEN
#58

Is the **Chat** Feature Part of the ... OPEN
#57

Early Access to **Chat** Feature NEW
#56

Creating a teams tab

Add a dedicated tab to your homepage to centralize key team information, ensuring quick access to resources, updates, and essential materials. This keeps everyone aligned and streamlines collaboration.
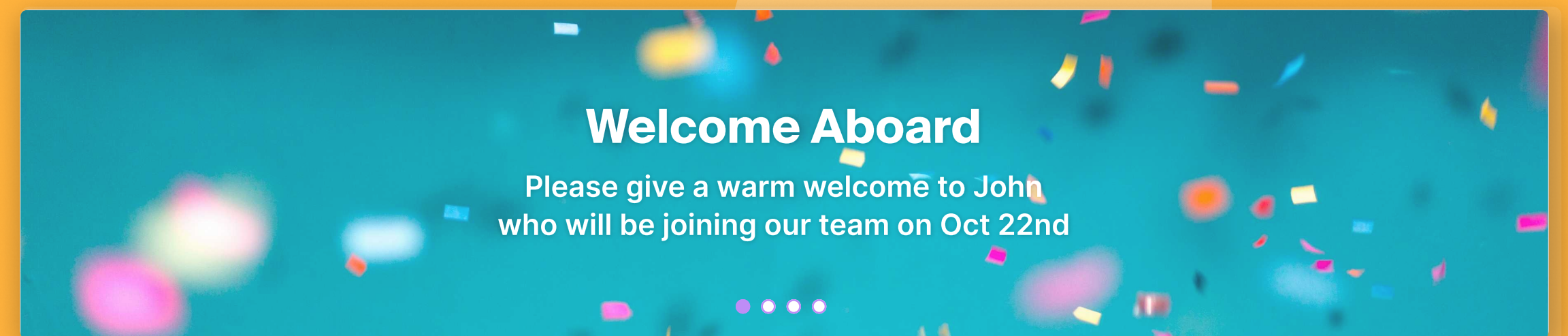
For this example we have created a tab for the Marketing team in the company.

Announcements

Create **Posts** to update your team on current events and share the posts on the teams tab. For example, you can create a post to welcome a new team member, update on project deadlines, or congratulate the team for a project well done!
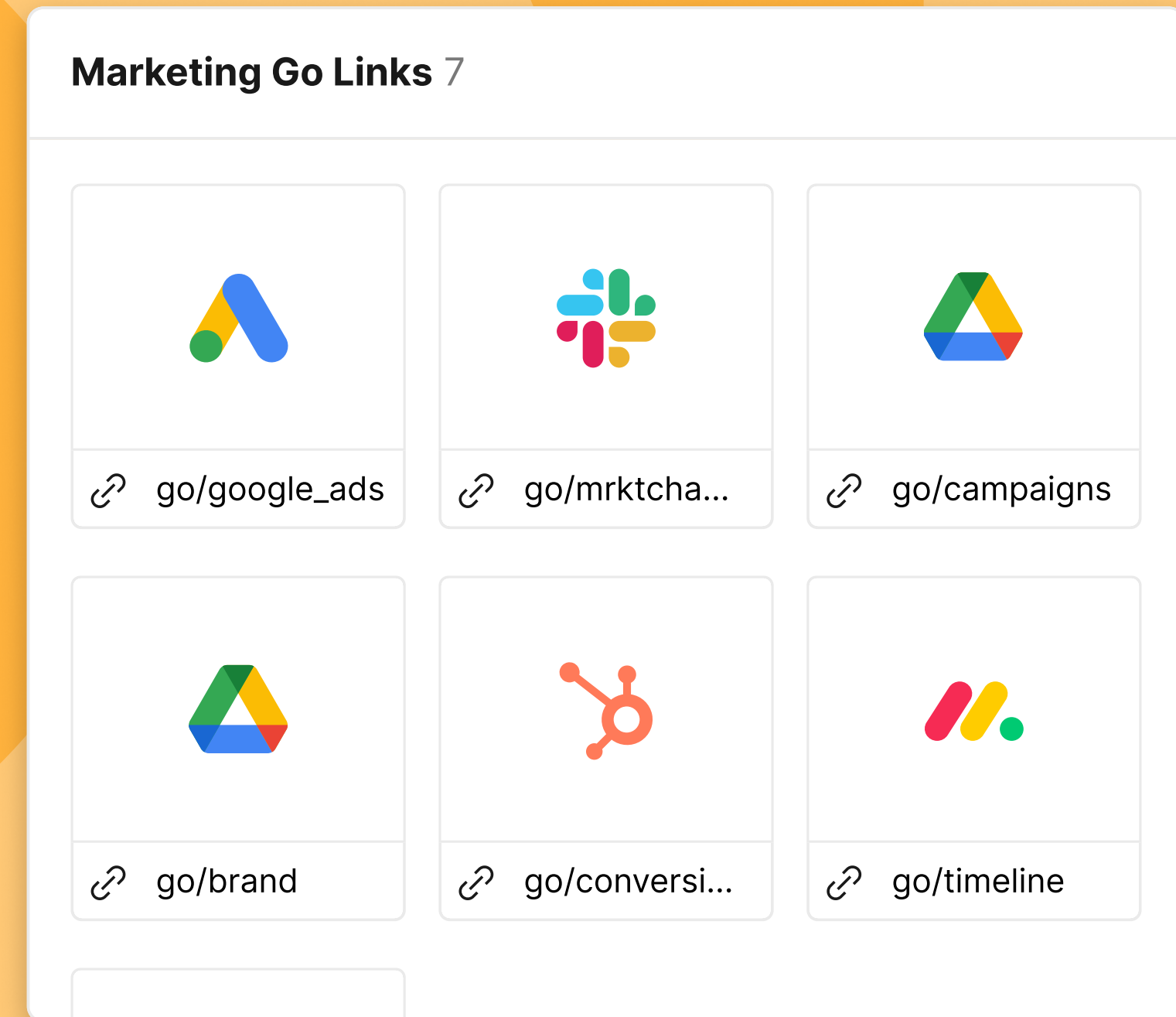
Learn more about posts

Quick links

Create a **Curated Collection** that includes relevant Go Links for your team. By using Go Links, team members no longer need to search through emails or files for the correct URLs; they can simply click on a Go Link and be instantly redirect to the necessary page. This ensures that everyone is using the most up-to-date versions of resources.

Learn more about curated collections and go links

Marketing Go Links 7

🔗 go/google_ads

🔗 go/mrktcha...

🔗 go/campaigns

🔗 go/brand

🔗 go/conversi...

🔗 go/timeline

Team wiki

Looking to document team processes or guidelines? Create a dedicated **Wiki** to centralize all relevant information, making knowledge easily accessible for your team.

Learn more about wikis

Brand Guidelines 11

Tone and Voice

Platform Specific Strategies

Writing Style Guides

Multimedia Standarts

SEO Best Practices

Team members

Create a **Curated Collection** and include the key team members from the People tab in Unleash. This provides clarity on roles and responsibilities, helping everyone know exactly who to turn to for specific tasks or expertise.

Marketing Team 10

Eleonora Pena
Enterprise Sales

Kathryn Murphy
Sales Manager

Theresa Webb
Enterprise Sales

Ronald Richards
VP Enterprise Sales

Jacobe Jones
SDR

Jenny Wilson
SDR

Team documentation

Compile all relevant team documents into a single **Curated Collection** for easy access to key information. This ensures everyone can quickly find the resources they need in one centralized location.

Marketing Brand Resources 4

Brand

Website Materials Collection

YouTube channel

Logos Collection

Socials

Create a **Curated Collection** and include relevant links to the company's social media platforms. This ensures the team has quick, easy access to all the marketing channels they need for their work, streamlining efforts and boosting efficiency.

All things social 5

𝕏 Barely Twitter Page

Barely Facebook Page

▶ Barely Youtube Channel

Barely Instagram Page

in Barely LinkedIn Page

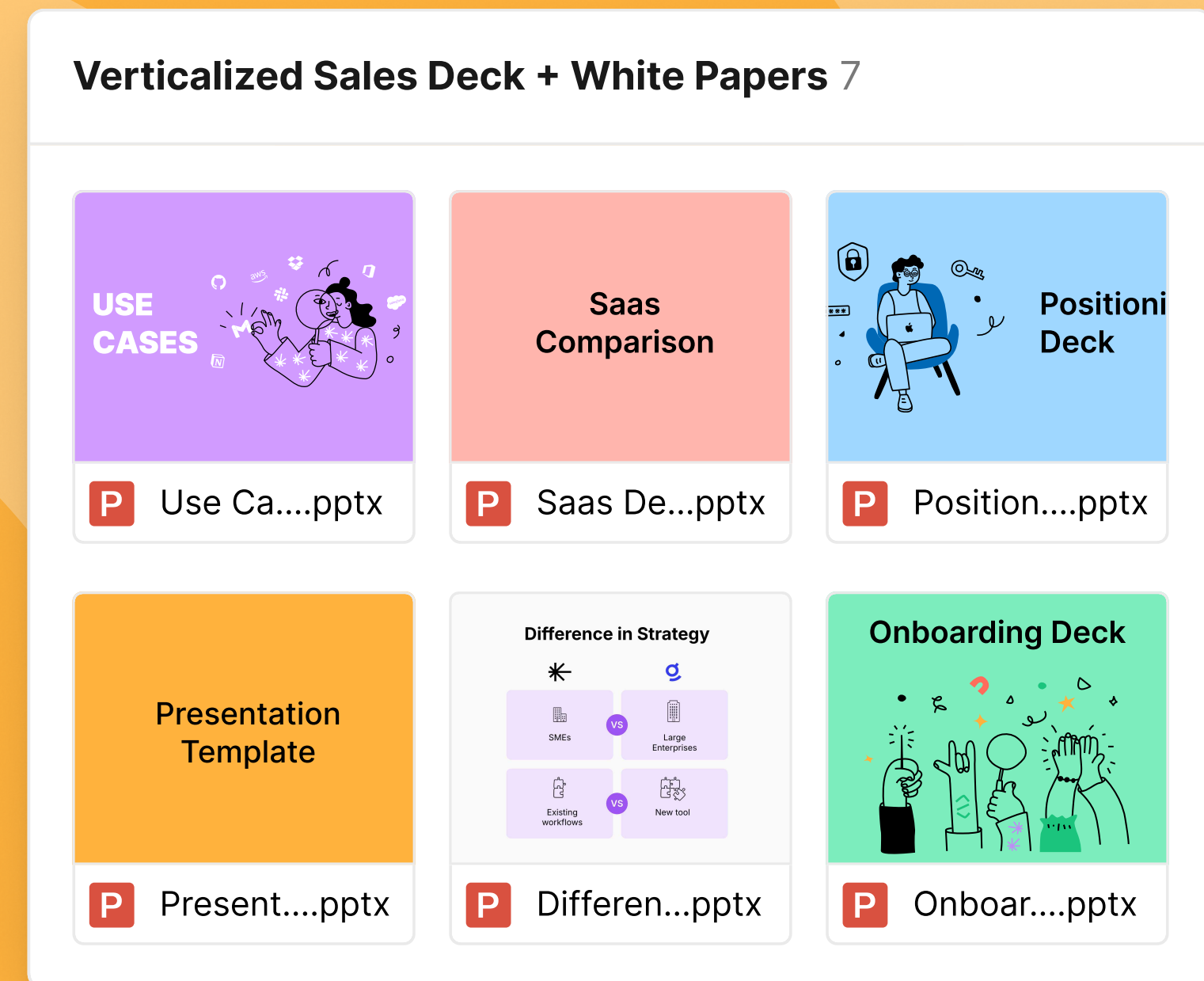# Team output

Compile all your key company decks into a **Curated Collection**, giving your team quick access to the most relevant presentations. This enables them to easily download and share the right materials with stakeholders when needed.

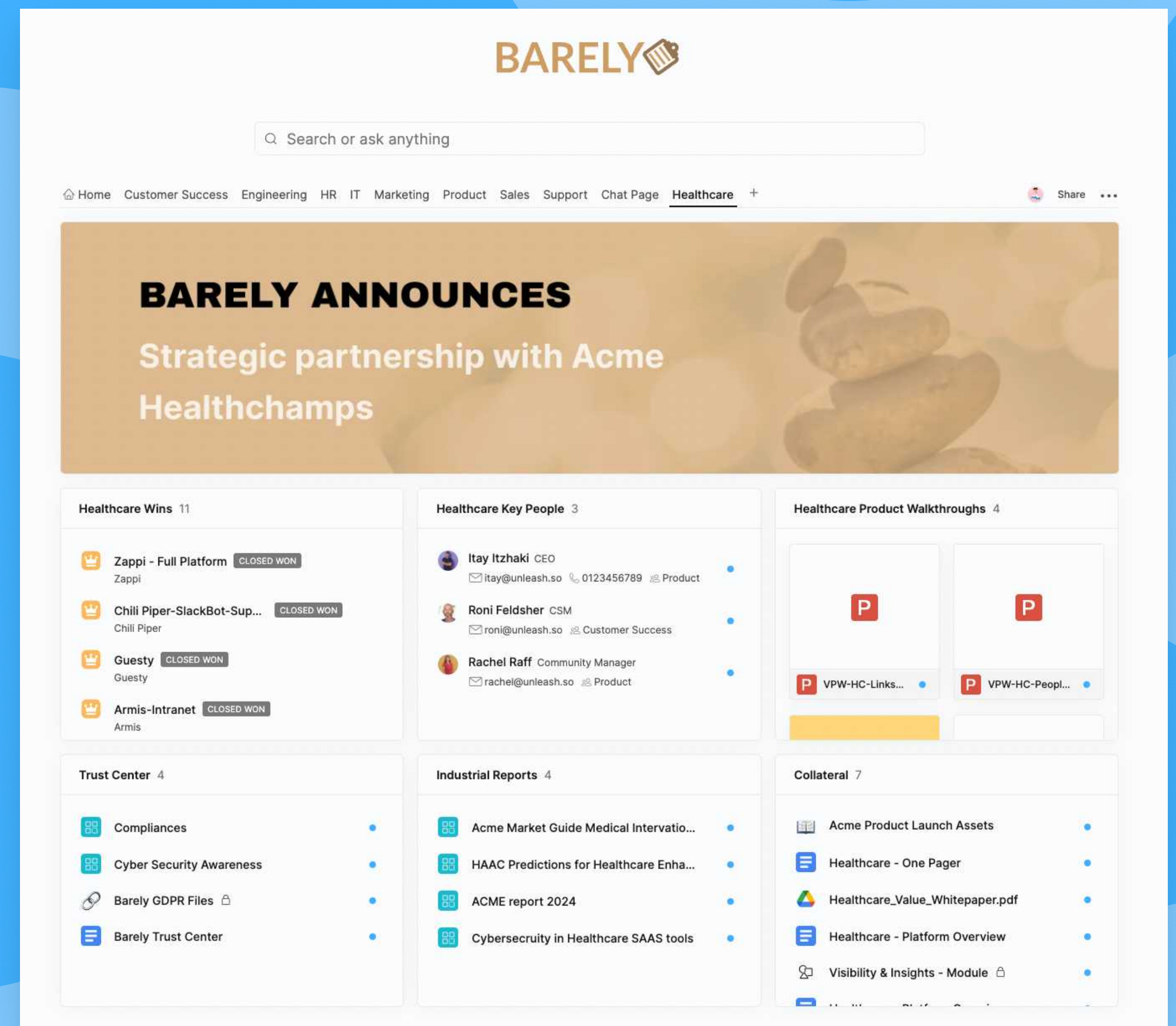**Verticalized Sales Deck + White Papers** 7

Creating a vertical tab

Add a vertical-specific tab to allow users to access relevant industry information quickly, ensuring they have the exact resources they need for their sector, minimizing search time by centralizing relevant documents and updates.

For this example we have created a tab for the company's healthcare vertical.

Key people

Create a **Curated Collection** and add relevant teammates from the People tab in Unleash. This provides clear visibility into roles and responsibilities, ensuring that everyone knows exactly who to contact for specialized expertise and support.

Learn more about curated collections

Healthcare Key people 3

Theresa Webb   HR Manager
✉ theresaw@acme.so   📞 0123456789   👥 HR

Jacob Jones   CEO
✉ jacobj@acme.so   📞 0123456788

Dianne Russell   HR
✉ dianne@acme.so   📞 0123456787   👥 HR

Product collateral

Create a comprehensive **Curated Collection** for the healthcare vertical that includes product launch documents, platform overviews, whitepapers, visibility reports and more. This will provide your team with a single, organized repository of essential materials.

Collateral 7

Acme product launch assets	•
Healthcare - One pager	•
Healthcare_Value_Whitepaper.pdf	•
Healthcare - Platform Overview	•
Visibility & Insights - Module 🔒	•
Healthcare - Overview	•
Healthcare value.pdf	•

Vertical wins

Create a **Live Collection** with links to Salesforce Opportunities to showcase the deals you've closed in this vertical, enabling you to highlight your successes while providing your teammates with valuable insights and best practices for closing deals in this market.

Learn more about live collections

Healthcare Wins 11

👑 Acme-Full Platform `CLOSED WON`

👑 Traid LTD - Slackbot S... `CLOSED WON`

👑 Sharp `CLOSED WON`

👑 Harte-Intranet `CLOSED WON`

Product wikis

Need to document team processes or guidelines? You can create a dedicated **Wiki** for your team with the relevant information for them to access.

Learn more about wikis

Industry Compliance and Requirements 11

FDA Requirements

HIPAA Guidelines

Service Guidelines

Data Security Protocols

FDA Requirements

Product walkthroughs

Create a **Curated Collection** of product walk-throughs tailored to the vertical, ensuring the relevant team members have the information they need to effectively explain, sell, and represent this aspect of the product.

Healthcare Product Walkthroughs 4

VPW HC	**VPW-HC People**
P VPW-HC-Lin...	P VPW-HC-Pe...
Healthcare 2024	**Healthcare 2023**
P VPW-HC-Do...	P VPW-HC-Co...

Trust center

Create a **Curated Collection** of essential Compliance & Regulatory Documents for your team, ensuring they can easily access the information they need to act within the specific guidelines for this vertical.

Trust Center 4

Compliances

Cyber Security Awareness

Barely GDPR Files 🔒

Barely Trust Center

Industry reports

Create a **Curated Collection** that compiles all relevant studies and findings in the vertical's space, providing your team with valuable insights. This resource will help them stay informed and educated on industry developments beyond the company.

Industry Reports 4

W	Acme Market Guide Medical Intervation ...	•
X	HAAC Predictions for Healthcare Enhan...	•
X	Acme report 2024	•
W	Cybersecurity in Healthcare Saas tools	•

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Any questions for us?

Reach out at support@unleash.so.